



**2026 RNU Biennial  
Convention  
Sponsorship  
Opportunities**

# 2026 RNU Biennial Convention

## Sponsorship Opportunities

### Why Sponsor the RNU Biennial Convention

Sponsoring the RNU Biennial Convention is a way to visibly support registered nurses and nurse practitioners during a critical bargaining year for the profession. As public attention turns to healthcare and the role nurses play in meeting community needs, sponsorship demonstrates alignment with the healthcare experts who uphold our public system and care for Newfoundlanders and Labradorians every day.

To discuss sponsorship opportunities or confirm your support:

Anna Penney

Email: [apenney@rnunl.ca](mailto:apenney@rnunl.ca)

Phone: (709) 753-9961

## Sponsorship Levels at a Glance

### Presenting Sponsor **\$30,000**

**Exclusive. One available**

The highest level of visibility and alignment with the convention.

#### Includes:

- Exclusive designation as Presenting Sponsor of the RNU Biennial Convention
- Prominent logo placement on:
  - Convention website and registration page
  - Convention app home screen
  - Front cover or inside front cover of the convention binder
  - On-site signage throughout the venue
- Recognition from the stage at opening and closing ceremonies
- Opportunity to provide brief welcome remarks from the stage
- Exclusive presenting sponsor of the keynote speaker
- Premium exhibit space in highest-traffic location
- Exclusive presenting sponsorship of one major social event:
  - Gala **or**
  - Fun Night
  - *(Sponsor selects. The remaining event may be offered separately.)*
- Two targeted announcements or offers via the convention app
- Logo placement throughout the convention app
- Opportunity to place a premium promo item in delegate binder or bag
- Mentions in all convention-related advertising and promotions
- Dedicated thank-you recognition on RNU digital channels

## Gold Sponsor \$15,000

### Limited availability

High visibility with meaningful engagement.

#### Includes:

- Logo placement on:
  - Convention website
  - Convention app
  - Convention binder sponsor pages
  - On-site signage
- Recognition from the stage once per day
- Presenting sponsor of one plenary session, featured speaker, or major meeting block
- Exhibit space
- Sponsorship of one wellness break
- One targeted announcement or offer via the convention app
- Opportunity to place a promo item in delegate binder or bag
- Mentions in convention advertising and digital promotions

## Silver Sponsor \$15,000

Strong brand presence and professional alignment.

#### Includes:

- Logo placement on:
  - Convention website
  - Sponsor signage
  - Convention binder sponsor section
- Recognition from the stage once during the convention
- Sponsorship of one wellness break or refreshment station
- Exhibit space
- Logo placement in the convention app
- Opportunity to place a promo item in delegate binder or bag
- Inclusion in digital sponsor listings

## Bronze Sponsor \$4,000

Entry-level sponsorship with visible exposure.

#### Includes:

- Logo placement on:
  - Convention website
  - Sponsor signage
  - Convention binder sponsor section
- Verbal recognition during sponsor thank-you segment
- Shared exhibit space
- Logo placement in the convention app

## Friend of the Convention \$1,500

An accessible option for local and professional supporters.

### Includes:

- Name or logo listing in:
  - Convention binder
  - Convention app
- Inclusion on sponsor signage
- Opportunity to contribute a branded item for delegate binder or bag

## À La Carte Sponsorship Opportunities

Available only where not already included in a sponsorship package

Subject to availability and approval

- Gala or Fun Night Sponsor: **\$7,500**  
*(Available only if not selected by Presenting Sponsor.)*
- Keynote Speaker Sponsor: **\$5,000**  
*(Available only if not selected by Presenting Sponsor.)*
- Wellness Break Sponsor: **\$1,000**
- Convention App Banner Placement: **\$1,200**
- Convention App Push Notification: **\$750**
- Exhibit Space Only: **\$2,000**
- Promo Item Insertion Only: **\$750**

## A Note on Sponsorship

Sponsorship of the RNU Biennial Convention is intended to reflect support for the nursing profession and respect for the professional environment of the convention.

## Contact Information

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